



WORLD BREWING CONGRESS 2020 SPONSORSHIP RESERVATION FORM

AUGUST 1-4, 2020 | MINNEAPOLIS CONVENTION CENTER | MINNEAPOLIS, MN, U.S.A.

WBC SPONSORSHIP OPPORTUNITIES

Please select which item(s) you would like to sponsor (all sponsorship rates are in U.S. Dollars \$).

Beer Pouring at Exhibit Booth	\$5,000+	\$ _____
Closing Party Beer Tasting	\$5,000	\$ _____
Closing Party Entertainment	\$8,000	\$ _____
Coffee Break	\$3,000	\$ _____
Conference Bags	\$8,000	\$ <u> SOLD </u>
Cornhole and Game Area	\$6,000	\$ _____
Education Champion	\$3,000	\$ _____
Email Blast	\$3,500	\$ _____
Field Trip	\$5,000+	\$ _____
Hospitality Suite	\$7,000	\$ _____
Lanyards	\$8,000	\$ <u> SOLD </u>
Main Stage Sponsorship	\$10,000	\$ _____
Minnesota Lounge #1	\$1,500	\$ _____
Minnesota Lounge #2	\$2,500	\$ _____
Photo Booth Station	\$5,000	\$ _____
Phone Charging Station	\$4,000	\$ _____
S'mores Station	\$5,000	\$ _____
Sponsor Lounge	\$7,000	\$ _____
Sponsored Session	\$10,000	\$ _____
Travel Email Sponsor	\$3,500	\$ _____
Uber Rides Sponsorship	\$ varies	\$ _____
Venue Branding	\$ varies	\$ _____
WBC Closing Party	\$10,000	\$ <u> SOLD </u>
WBC Mobile App	\$8,000	\$ _____
WBC Opening Party	\$10,000	\$ _____
Wi-Fi (company = password)	\$6,000	\$ _____
YETI Colster Sponsorship	\$6,000	\$ _____
General Sponsorship	\$2,000+	\$ _____
Create Your Own Sponsorship		\$ _____

Master Brewers and/or ASBC Year-Round Sponsorship Opportunities:

30-sec Master Brewers Podcast Ad Roll	\$3,300	\$ _____
15-sec Master Brewers Podcast Ad Roll	\$1,650	\$ _____
MBAA <i>Technical Quarterly</i> Focus Issue	\$1,500+	\$ _____
Technical Webinar	\$5,000	\$ _____
Year Round Mobile App	\$10,000	\$ _____
TOTAL		\$ _____

COMPANY AND CONTACT INFORMATION

Company Name _____
(exactly as it should appear in print)

Contact Name _____

Contact Email _____

Telephone _____

Address _____

City _____

State/Province/Country _____

Zip/Postal Code _____

PAYMENT INFORMATION

Invoice me

Send me bank wire transfer details

Check enclosed (in U.S. funds and is payable to ASBC, drawn only from a U.S. bank)

When you provide a check for payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.

Charge my credit card (check one below)

American Express Discover MasterCard Visa

Card Number _____

Expiration Date _____
(Month/Year)

Name of Cardholder _____

SPONSORSHIP TERMS

Payment must be received to initiate sponsor benefits and is due within 30 days of sponsorship reservation. Your benefits are outlined in the sponsorship agreement emailed to your contact person. To pay by credit card, please contact Rhonda Wilkie with credit card information: +1.651.994.3820.

SUBMIT THE FOLLOWING:

Email to Rhonda Wilkie: rwilkie@scisoc.org

- High resolution logo in full color .eps vector or .tif format, 300 dpi, 3 x 3 inches
- Website URL that the logo will resolve to
- 50-word company description

PLEASE RETURN THIS FORM TO:

Brianna Plank
3340 Pilot Knob Road
St. Paul, MN 55121, U.S.A.
bplank@scisoc.org or fax: +1.651.454.0766

QUESTIONS?

Brianna Plank, Director, Business Development
+1.651.994.3819
bplank@scisoc.org
worldbrewingcongress.org