

WBC 2016 Program Book Advertising

August 13–17, 2016 • Sheraton Downtown Denver • Denver, Colorado, U.S.A.

Reach a world-class readership.

Advertise in the program book and reach all participants at WBC 2016.

Advertising is available to exhibitors and nonexhibitors. Publication will be in August and invoiced in June 2016.

BONUS: All program book advertisers will receive a complimentary mailing list of registrants in June 2016.

Reserve the following program book advertising:

Please indicate Bleed Non-bleed

Ad Size and Format \$ _____

Four-Color Rates

- Full Page \$1,950
 Half Page \$1,750
 Vertical Horizontal

Special Position \$ _____

Covers

- Back Cover add \$400
 Inside Back Cover add \$200
 Inside Front Cover add \$400

Other Special Positions

- Page 1 add \$200
 Page Facing
Table of Contents add \$200
 Other Request add \$200

Total \$ _____

Materials

The program book cover is coated one side. Balance of the book is on uncoated stock.

- We will send artwork.
 Our agency will send materials and insertion order.

Commission and Payment Terms: 15% commission only to recognized agencies if invoice is paid within 30 days of invoice date. Invoiced on publication date of August 2016. No cash discount. Commission is not allowed on other mechanical charges.

Completed forms and payment must be received by June 6, 2016.

Send to:

WBC 2016, c/o A. Fassano & Company, 900 Route 168,
Suite A2, Turnersville, NJ 08012, U.S.A.
Fax: +1.856.232.2312
E-mail: processing@AFassanoCo.com

Questions? Debi Maines • +1.856.302.0890
debra_maines@AFassanoCo.com



Important Dates

June 6, 2016 — Ad Orders Due
June 13, 2016 — Ad Materials Due

List the company name and website as it should appear in the Advertiser's Index.

Company _____

Website _____

Space reservation authorized by:

Name _____

Title _____

Address _____

City/State or Province _____

Zip/Postal Code _____

Country _____

Telephone _____

Fax _____

E-mail _____

Signature _____

Agency Name _____

Address _____

City/State or Province _____

Zip/Postal Code _____

Country _____

Contact Person _____

Telephone _____

Fax _____

E-mail _____

- Invoice Company Invoice Ad Agency

FOR OFFICE USE ONLY

Accepted for WBC 2016 by _____

Date _____