



# WORLD BREWING CONGRESS 2024

August 17–20, 2024 | Minneapolis, MN, U.S.A.

## Sponsorship Reservation Form

### SPONSORSHIP OPPORTUNITIES

Banner ad on meeting platform	\$3,000	\$ _____
Banner ad in pre-conference email	\$3,000	\$ _____
Beer at/near your booth	\$1,000	\$ _____
Beer passport stop	\$3,000	\$ _____
Closing party	\$10,000	\$ _____
Coffee	\$3,000	\$ _____
Collaboration Conference Beer	\$10,000	\$ _____
Company registration packages	\$ varies	\$ _____
Daily email sponsor	\$3,000	\$ _____
Email blast	\$4,000	\$ _____
Gift cards	\$ varies	\$ _____
Lanyards	\$7,000	\$ _____
Lunch	\$5,000	\$ _____
Main stage	\$10,000	\$ _____
Registration confirmation email	\$5,000	\$ _____
Showcase N/A beer at all networking events	\$10,000	\$ _____
Sponsor your own session	\$6,500	\$ _____
Sponsor a WBC session	\$3,000	\$ _____
Sustainable swag	\$ varies	\$ _____
Welcome party	\$10,000	\$ _____
Wi-Fi password	\$3,000	\$ _____
Create your own sponsorship		\$ _____
<b>Sponsorship Packages</b>		
VIP	\$25,000+	\$ _____
Platinum	\$15,000	\$ _____
Gold	\$10,000	\$ _____
Bronze	\$5,000	\$ _____
Total Due	\$	\$ _____

Submit the following information to Rhonda Wilkie:

[rwilkie@scisoc.org](mailto:rwilkie@scisoc.org)

- High resolution logo in full color .eps vector or .tif format, 300 dpi, 3x3 inches
- Website URL that the logo will resolve to
- 50-word company description

### PAYMENT INFORMATION

Invoice Me

Send me bank wire transfer details

Check enclosed (in U.S. funds and is payable to ASBC, drawn only from a U.S. bank)

*When you provide a check for payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.*

Charge my credit card (*check one below*)

American Express   Discover   MasterCard   Visa

Card Number \_\_\_\_\_

CW Code \_\_\_\_\_  
(3 or 4 digits)

Expiration Date \_\_\_\_\_  
(Month / Year)

Name of Cardholder \_\_\_\_\_

### PAYMENT TERMS

Payment must be received to initiate sponsor benefits and is due within 30 days of sponsorship reservation. Your benefits are outlined in the sponsorship agreement emailed to your contact person. To pay by credit card, please contact Rhonda Wilkie with credit card information: +1.651.994.3820.

### COMPANY AND CONTACT INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Telephone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province/Country \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_

#### PLEASE RETURN THIS FORM TO:

Brianna Plank

3285 Northwood Circle, Suite 100

St. Paul, MN 55121

[bplank@scisoc.org](mailto:bplank@scisoc.org) or fax: +1.651.454.0766

QUESTIONS?

Brianna Plank

Director, Business Development

+1.651.994.3819

[bplank@scisoc.org](mailto:bplank@scisoc.org)

[mbaa.com](http://mbaa.com) • [asbcnet.org](http://asbcnet.org)