



# Poster Presentation Guidelines

## Submission of Poster

All posters are reviewed by the Program Team prior to the meeting. You must print and bring your physical poster to the meeting, with any requested changes from the Program Team. Details on this review process will be provided at a later date.

## Poster PDF Upload – [New for 2024!](#)

WBC poster presenters will be asked to upload a PDF of their poster presented at the congress for inclusion in WBC Rewind. WBC Rewind provides the unique opportunity to share your research with the broader brewing community and continue conversations beyond the in-person meeting.

WBC unites the global brewing community to advance brewing science through the exchange of leading scientific research, established methodologies, and cutting-edge technologies. WBC Rewind will feature recorded talks, posters, and discussion opportunities centered around selected topics. Access to this content is included with the congress registration and will be available to purchase by non-attendees.

Prior to upload, WBC will request copyright agreement of the poster PDF, in order to post and disseminate as part of WBC Rewind in accordance with our mission and vision. Presenters will retain the right to use and republish it. Additional details on uploading your poster will be available at a later date.

Poster uploads will be due **September 20, 2024**.

---

## THE PRESENTATION

### Display Facilities

- Standing poster boards will be provided.
- To fit comfortably two-to-a-board, posters should be no larger than A0 size (33.1 inches [84.1 cm] wide x 46.8 inches [118.9 cm] high).
- These poster boards will be felted, and push pins will be provided on-site to assist in attaching your poster. Presenters do not need to prepare their poster for attachment.
- Electrical outlets will not be provided in the poster presentation area. The poster area is sufficiently lit, so no spotlights are required.

### Preparation of a Poster

- The official language for the posters is English
- You must use the WBC poster template. [Download here](#).
- Your poster should be self-explanatory so that you are free to supplement and discuss particular points raised by enquiry. It is your responsibility to include the poster number, poster title, author(s) name(s), and their affiliations. A template complete with the WBC logo and space for your poster number, title, authors, and author affiliations is available on the WBC website. This is the approved poster format. It may also include:
  - Diagrams and charts

- Reaction schemes
- Tables recordings, graphs, etc.
- Photographs
- Written text, such as abstract or summary, introduction, method, results, and conclusions
- Some effects that may be used in a poster include:
  - Colors (very effective in diagrams and charts)
  - Transparent overlays
  - Samples of materials, models, etc.
- Arrange the material in main sections, each of them without too many details but with a common thread.

### **Poster Layout**

- On the top left side of your poster please include your poster number, which you will receive from headquarters. This number will also be identified in the program, so people who have an interest in your poster can easily find it.
- Avoid overcrowding figures and cramming too many numbers into tables. Legends and titles should accompany all figures, tables, photographs, etc., for identification.
- Company (including non-profits) or university logos may be displayed in the lower right corner of the poster. No other commercial activity or advertising may be displayed on the poster. Not complying with this rule will result in the poster being removed.

### **Recommendations**

- Font styles: Arial, Verdana, Times or Times New Roman, Garamond, Georgia, Symbols (math equations only)
- Font sizes:
  - Title: sans serif, 48 pt
  - Subtitles and Section Titles: sans serif, 36 pt
  - Main Text: serif font, 24 recommended, no smaller than 12 pt
- Text design:
  - Avoid shadow, emboss, engrave, or underline formats for text
  - Keep text horizontal
  - Use several columns
  - Use lines or reasonable gutter spaces between columns
- Image format: .wmf; .jpg; .bmp; .gif; or .tif.
- Image resolution: 300 pixels per inch